





# E-Commerce Store

Asking Price: **\$356,100**

 December 18, 2024

 161 Views

 Bahrain

## Assets Overview

Category:	Ecommerce Business, IT Business
Business Sector:	others?
Listed By:	Management Member
Legal Entity:	Private_Limited_Company
Date Established:	2018-12-16
Monthly Sales \$:	5200

<b>Annual Sales \$:</b>	52000
<b>Yearly Net Profit \$:</b>	15000
<b>Gross Profit \$:</b>	14500
<b>EBITDA Margin %:</b>	30% - 40%
<b>Reason for selling:</b>	The owner is moving abroad

## Business Documents

<b>Profit &amp; loss statement:</b>	<a href="#">Download</a>
<b>Proof of Business:</b>	<a href="#">Download</a>
<b>Business Video URL:</b>	<a href="#">Click here</a>

## Business Features

- ❖ Monetization: eCommerce & AdSense Approved
- ❖ Domain: Pk.700+ products published
- ❖ On-page SEO fully done
- ❖ Country Traffic: Pakistan 90%
- ❖ Website Niche: eCommerce (Accessories)
- ❖ Site CMS: WordPress + WooCommerce

## About the Business

- ECommerce store dealing primarily in computer and mobile accessories.
- Products are sourced from wholesale markets in Karachi and vendors from nearby cities.
- Receive 300-400 daily online visitors to the store.
- Get 3-4 orders daily with average order value ranging from PKR 5k-6k.
- We have 10-25 daily WhatsApp Business Customers and the buyer can easily manage this business through WhatsApp and Meta Business Suite and the customer will directly contact you.
- ✓ Website age: 2 years.
- ✓ AdSense: Approved ✓
- ✓ Website hosting and domain.

- ✓ Social media accounts [Facebook Business (Meta), WhatsApp Business, Instagram Business (Meta), and Twitter]
- ✓ Customer emails, phone, and WhatsApp marketing.
- ✓ With minimum yearly expenses.
- ✓ SEO Ranking is good and mostly products on Google pages 1 & 2.
- ✓ Ideas for splendidly growing the brand.
- ✓ Inventory some little remaining like PKR 50k-70k.

For more details visit: <https://agmergers.athgadlang.com/listing/e-commerce-store/>