E-Commerce Store

Asking Price: **$356,100**

December 18, 2024 | 107 Views | Bahrain

Assets Overview

Category:	Ecommerce Business, IT Business
Business Sector:	others?
Listed By:	Management Member
Legal Entity:	Private_Limited_Company
Date Established:	2018-12-16
Monthly Sales $:	5200

Annual Sales $:	52000
Yearly Net Profit $:	15000
Gross Profit $:	14500
EBITDA Margin %:	30% - 40%
Reason for selling:	The owner is moving abroad

Business Documents

Profit & loss statement:	Download
Proof of Business:	Download
Business Video URL:	Click here

Business Features

- Monetization: eCommerce & Adsense Approved
- Domain:. Pk.700+ products published
- On-page SEO fully done
- Country Traffic: Pakistan 90%
- Website Niche: eCommerce (Accessories)
- Site CMS: WordPress + WooCommerce

About the Business

– ECommerce store dealing primarily in computer and mobile accessories.
– Products are sourced from wholesale markets in Karachi and vendors from nearby cities. – Receive 300-400 daily online visitors to the store.
– Get 3-4 orders daily with average order value ranging from PKR 5k-6k.
– We have 10-25 daily WhatsApp Business Customers and the buyer can easily manage this business through WhatsApp and Meta Business Suite and the customer will directly contact you.
✔ Website age: 2 years.
✔ Adsense: Approved ✔
✔ Website hosting and domain.

✔ Social media accounts [Facebook Business (Meta), WhatsApp Business, Instagram Business (Meta), and Twitter]
✔ Customer emails, phone, and WhatsApp marketing.
✔ With minimum yearly expenses.
✔ SEO Ranking is good and mostly products on Google pages 1 & 2.
✔ Ideas for splendidly growing the brand.
✔ Inventory some little remaining like PKR 50k-70k.

For more details visit: https://agmergers.athgadlang.com/listing/e-commerce-store/