




# E-com Grocery Store

Asking Price: **\$40,400**

 December 17, 2024

 89 Views

 United Arab Emirates

## Assets Overview

**Category:**

Ecommerce Business, IT Business

**Business Sector:**

others?

**Listed By:**

Business Owner / Director

**Legal Entity:**

Sole Proprietorship

**Date Established:**

2020-05-20

**Monthly Sales \$:**

5200

<b>Annual Sales \$:</b>	52000
<b>Yearly Net Profit \$:</b>	15000
<b>Gross Profit \$:</b>	3500
<b>EBITDA Margin %:</b>	30% - 40%
<b>Reason for selling:</b>	The owner is moving abroad

## Business Documents

<b>Profit &amp; loss statement:</b>	<a href="#">Download</a>
<b>Proof of Business:</b>	<a href="#">Download</a>
<b>Business Video URL:</b>	<a href="#">Click here</a>

## Business Features

- ◆ Monetization: eCommerce & AdSense Approved
- ◆ Domain: Pk.700+ products published
- ◆ On-page SEO fully done
- ◆ Country Traffic: Pakistan 90%
- ◆ Website Niche: eCommerce (Accessories)
- ◆ Site CMS: WordPress + WooCommerce

## About the Business

- Retail shops with a daily foot fall of 150+ and an average order value of PKR 1,000.
- Business offers a variety of products and services, such as party decor items, toys, and customization of products.
- 90% of the revenue is generated through retail shop.
- The business also sells online through Instagram, Whats App and a website, which accounts for 10% of total sales volume.
- The peak season is September to April, with the highest turnover during this time where we generates PKR 45 lakhs per month.
- There are 15 employees working at the shop as per current requirement.
- The business is well established and has been running successfully for many years.

- The business has a good reputation in the local community.

#### Products & Services Overview

- Art supplies, school stationery, party & wedding decor materials, toys (customized and ready made)
- Our customer include kids and adults.

#### Assets Overview

- Tangible assets: Inventory, all the electrical equipment, like AC, generators, PCs. Wooden shelves and metal shelves,
- Intangible assets: website, and other social media accounts.

#### Facilities Overview

Rented facility of 2 floors of more than 2500 square foot of area with a monthly rent of PKR 100,000.

#### Capitalization Overview

Funded by three partners having equal shares in business, the business has outstanding loan of PKR 3.4 million of different suppliers, it changes every month.

For more details visit: <https://agmergers.athgadlang.com/listing/e-com-grocery/>