



# Book Store

Asking Price: **\$354,157**

📅 December 18, 2024

👁️ 302 Views

📍 Pakistan

## Assets Overview

<b>Category:</b>	Education Business
<b>Business Sector:</b>	others?
<b>Listed By:</b>	Management Member
<b>Legal Entity:</b>	Sole Proprietorship
<b>Date Established:</b>	2021-07-25
<b>Monthly Sales \$:</b>	5200

<b>Annual Sales \$:</b>	15748
<b>Yearly Net Profit \$:</b>	17500
<b>Gross Profit \$:</b>	46000
<b>EBITDA Margin %:</b>	10% - 20%
<b>Reason for selling:</b>	The owner is moving abroad

## Business Documents

<b>Profit &amp; loss statement:</b>	<a href="#">Download</a>
<b>Proof of Business:</b>	<a href="#">Download</a>
<b>Business Video URL:</b>	<a href="#">Click here</a>

## Business Features

- ❖ Monetization: eCommerce & AdSense Approved
- ❖ Domain: Pk.700+ products published
- ❖ On-page SEO fully done
- ❖ Country Traffic: Pakistan 90%
- ❖ Website Niche: eCommerce (Accessories)
- ❖ Site CMS: WordPress + WooCommerce

## About the Business

- eCommerce store dealing primarily in computer and mobile accessories.
- Products are sourced from wholesale markets in Karachi and vendors from nearby cities. – Receive 300-400 daily online visitors to the store.
- Get 3-4 orders daily with average order value ranging from PKR 5k-6k.
- We have 10-25 daily WhatsApp Business Customers and the buyer can easily manage this business through WhatsApp and Meta Business Suite and the customer will directly contact you.
- ✓ Website age: 2 years.
- ✓ AdSense: Approved ✓
- ✓ Website hosting and domain.

- ✓ Social media accounts [Facebook Business (Meta), WhatsApp Business, Instagram Business (Meta), and Twitter]
- ✓ Customer emails, phone, and WhatsApp marketing.
- ✓ With minimum yearly expenses.
- ✓ SEO Ranking is good and mostly products on Google pages 1 & 2.
- ✓ Ideas for splendidly growing the brand.
- ✓ Inventory some little remaining like PKR 50k-70k.

For more details visit: <https://agmergers.athgadlang.com/listing/book-store/>