



Book Store

Asking Price: **\$354,157**

📅 December 18, 2024

👁 158 Views

🇵🇰 Pakistan

Assets Overview

Category:	Education Business
Business Sector:	others?
Listed By:	Management Member
Legal Entity:	Sole Proprietorship
Date Established:	2021-07-25
Monthly Sales \$:	5200

Annual Sales \$:	15748
Yearly Net Profit \$:	17500
Gross Profit \$:	46000
EBITDA Margin %:	10% - 20%
Reason for selling:	The owner is moving abroad

Business Documents

Profit & loss statement:	Download
Proof of Business:	Download
Business Video URL:	Click here

Business Features

- ❖ Monetization: eCommerce & AdSense Approved
- ❖ Domain: Pk.700+ products published
- ❖ On-page SEO fully done
- ❖ Country Traffic: Pakistan 90%
- ❖ Website Niche: eCommerce (Accessories)
- ❖ Site CMS: WordPress + WooCommerce

About the Business

- eCommerce store dealing primarily in computer and mobile accessories.
- Products are sourced from wholesale markets in Karachi and vendors from nearby cities.
- Receive 300-400 daily online visitors to the store.
- Get 3-4 orders daily with average order value ranging from PKR 5k-6k.
- We have 10-25 daily WhatsApp Business Customers and the buyer can easily manage this business through WhatsApp and Meta Business Suite and the customer will directly contact you.
- ✓ Website age: 2 years.
- ✓ AdSense: Approved ✓
- ✓ Website hosting and domain.

- ✓ Social media accounts [Facebook Business (Meta), WhatsApp Business, Instagram Business (Meta), and Twitter]
- ✓ Customer emails, phone, and WhatsApp marketing.
- ✓ With minimum yearly expenses.
- ✓ SEO Ranking is good and mostly products on Google pages 1 & 2.
- ✓ Ideas for splendidly growing the brand.
- ✓ Inventory some little remaining like PKR 50k-70k.

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